

Indiana State University Included in Givzey's Version2 Third Cohort, Revolutionizing Fundraising Forever with Fully Autonomous Fundraising

Version2, Givzey's AI R&D lab researching, developing, and accelerating the deployment of the world's first fully autonomous fundraiser, announced the third cohort of nonprofit Innovation Partners to introduce the Virtual Engagement Officer (VEO) to donors. Indiana State University is the first university in Indiana to partner with Givzey, and is among 12 other organizations in its cohort. This additional cohort builds upon previous cohorts' remarkable success and leadership, demonstrating the transformative potential of addressing fundraising's labor shortage with trusted digital labor by setting the VEO on the path to raise \$1M. The mission for Version2's third cohort is to expand the use cases and opportunities for fully autonomous fundraising for the benefit of all cohorts and philanthropic giving as a whole.

"The Indiana State University Foundation is thrilled to partner with Version2.ai to welcome a fully autonomous Virtual Engagement Officer (VEO) to our advancement team. In today's rapidly evolving world, embracing AI in higher education fundraising will support enhanced relationships with alumni and donors," said Andrea Angel, Vice President of University Advancement and CEO of the ISU Foundation. "We are proud to be the first University in Indiana to create a virtual engagement officer to deepen alumni connections to Indiana State University through innovation."

To date, the Virtual Engagement Officer has raised over \$500k for early partner organizations, had over 3,000 engagements (as defined by CASE), and executed over 50k autonomous activities with donors. Additionally, the VEO has connected 115 donors with a human team member for handoff and has just a .13% opt-out rate. With the addition of the Third Cohort, the VEO will now work in virtually every vertical of the nonprofit industry, including higher education, independent schools, healthcare, animal welfare, humanitarian, and faith-based organizations.

"This third cohort is the natural evolution of Version2's rapid research and development. With the first cohort's leadership, we successfully proved that autonomous fundraising was possible and deployed the technology needed to execute it at scale. Cohort 2 is devoted to identifying and defining its many successful use cases and applications, which Cohort 3 will now further accelerate for the benefit of an expanded array of Social Good organizations working to change the world. All three cohorts are championed by leaders who are actively building 3-5 year digital labor plans to onboard trusted AI digital labor to engage, inspire, and steward more donors. We are thrilled to welcome these thirteen organizations into Version2's Third Cohort as we work together to give all donors the one-to-one, meaningful engagement they deserve," said Adam Martel, CEO, Givzey & Version2.

Thirteen nonprofit organizations join Givzey and Version2 in the Third Cohort, for a total of 40 organizations working together to continually refine and improve autonomous fundraising solutions to expand philanthropic capacity. Each innovation partner will integrate the VEO into their advancement operations, managing portfolios of 1,000 donors to cultivate relationships and facilitate engagement, stewardship, and giving. This cohort will continue to pioneer new applications for autonomous fundraising while establishing industry best practices and reaching donors who might otherwise remain unengaged due to traditional capacity limitations. In support of their multi-year digital labor plans, cohort members also recently began to onboard their second autonomous fundraiser, the Virtual Stewardship Officer (VSO), after its launch last month. The VSO autonomously enhances donor relationships to maintain engagement between giving cycles, support donor retention through consistent, meaningful communications and provide sustainable perpetual stewardship to donors who have made their last major contribution.

Version2's third cohort of nonprofit Innovation Partners includes:

- **Catholic University of America** – Patrick Dwyer, Associate Vice President for University Advancement
- **Cleveland State University Foundation** – Timothy G. O'Callahan, Associate Vice President, Advancement
- **DeLaSalle High School** – Sam Johnson, Executive Director of Advancement
- **Gaston College** – Luke Upchurch, Executive Director, Foundation
- **Indiana State University Foundation** – Andrea Angel, Vice President of University Advancement and CEO of the ISU Foundation
- **Kutztown University Foundation** – Alex Ogeka, Executive Director
- **Macalester College** – Joanna E. Curtis, Vice President for Advancement
- **PETA Foundation** – Steve Kehrli, Sr Vice President Development
- **San José State University** – Douglas Hupke, Associate Vice President for Alumni and Community Engagement
- **Western Carolina University** – James D. Hogan, Assistant Vice Chancellor for Engagement
- **Wheaton College** – Michael O'Brien, Associate Vice President, Individual Giving

To learn more, view the full release from Givzey [here](#).