



# Syc Creations Rate Card

Syc Creations is a student-operated agency within Student Media that specializes in commercial video, live-streaming, photography, and graphic design. The agency often completes projects for campus departments, and occasionally, non-profit organizations within the Wabash Valley. Below is a list of projects and their based production cost.

(Prices may vary depending on the scope and length of the project)

Hype Video (30 or 60 seconds) - \$100

Promotes an upcoming event or organization

Includes: B-Roll, Audio, Music, Text

Highlight Video (1:30 – 2 minutes) (2 hours recording max / extra \$50/hour) - \$150

Recap of an event

Includes: B-Roll, Music

Department/College Promotional Video (2 – 3 minutes) - \$250

Promotes department or college on campus

Includes: B-Roll, Music, Interviews

Senior/Faculty/Alumni Interview Video (2 – 4 minutes) - \$150 per interview

Highlights graduating seniors, faculty, or alumni within department

Includes: B-Roll, Music, Interviews

Live Streaming (1 – 2 hours) - \$150 per camera (max 3 cameras)

Show an event live online

**Must make reservation 1-2 weeks in advance**

Includes: Video streamed to social media platform of choosing  
Edited video file for archival purposes in .mp4 format

Non-Live Streaming Recording (Guest Speaker, Author, etc.) (1 – 2 hours) - \$150

Capture speakers for archives or online classes

Includes: Recording of event, speaker, etc.  
Edited video file

Photography Services (1 – 2 hours max) - \$100/event

Includes: Capturing event  
Access to all raw photos  
Edit up to 30 photos

Graphic Design Services - \$30/hour

Includes: Design of logo, flyer, etc. for marketing purposes